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# African Violets

(FOR BEGINNERS AND COLLECTORS)

FALL 1948

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CATALOG

U. S. Department of Agriculture



Double Flowering **DUCHESS**

**MRS. JENNIE SPOUTZ**

13310 State Fair — Detroit 5, Michigan

**Quality Plants . . . Quality Packing . . . Prices That Please**





**F-1 HYBRIDS** seedlings, **\$1.50**

Copyrighted 1948: by Mrs. Jennie Spoutz,  
13310 State Fair, Detroit 5, Michigan



## A PERSONAL LETTER TO YOU

*I think the most important line in my catalog should be at the beginning—a quotation from my Spring catalog: "I guarantee satisfaction so you may place your order with confidence."*

*Next, I want to thank all of you for the nice orders you have sent me this past season and also the kind comments about my little catalog. It is quite an investment and I do hope we can convince all of you to send us a trial order this season, so that we can keep your name on our mailing list.*

*A few words about the varieties in my catalog. Many varieties are tested in my "home collection" but only those which have bloomed most freely and which are distinct have been selected for your consideration. They will thrive for you without pampering.*

*You'll notice a few varieties are not listed, due to lack of stock and we hope to include them in the next issue.*

*Complete growing instructions are included with your order. This covers soil recipes, directions for potting; containers and watering and fertilizing; location of plants, humidity, temperature, general care and culture. Then there are easy-to-follow hints on propagation—by division, by leaf cuttings, by seed. And a paragraph on "how to save a plant" which has been damaged. This literature is available to you with any order for plants.*

*Each order is filled by me, and I do take special care in selecting the plants to be shipped—they must be of nice even shape and mature enough to travel well. In buying African Violets, the price is not everything. You should consider the quality of the plant and the quality of the packing. Our stock is grown from mature leaf cuttings, transplanted twice, and given expert care and attention. We take our time when packing your plants, which are*



*sent with a ball of good earth around the roots. A generous amount of well-dampened sphagnum moss is wrapped around the soil and then enclosed in heavily waxed paper and tied. Next, it must be anchored firmly to prevent shifting within the box and to prevent the succulent leaves from being bruised.*

*We realize the importance of getting your order to you in fine growing condition, and have many letters from every state (and a few from Puerto Rico, Alaska, Cuba, and Mexico too) saying "my plants came in splendid condition and I am so pleased with them."*

*See page 13. You may be entitled to FREE PLANTS with your order. The free plants sent are full-sized, same high quality stock as regularly shipped.*

*We hope we have convinced you that African Violets are easy to grow, and a fine indoor hobby. They are admired by all housewives and are extremely popular, with exquisite blooms and beautiful foliage. You don't need a "green thumb"—just a healthy plant to begin with and my few rules on culture, on page 21.*

*May I look forward to hearing from you again?*

*Respectfully,*

*Mrs. Jennie Spoutz.*

*P. S.—Please note the new address, now 13310 State Fair, Detroit 5, Michigan.*

BEFORE you turn these pages, you will want to know  
a few essential things, such as . . .

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ALL OUR PLANTS ARE SENT POSTAGE PAID to your door: no other costs to add.

WE GUARANTEE all plants to be true to name, top quality and size, State Inspected and free from insect pests and disease, and to reach you in a live and healthy condition. If for any reason you are not completely satisfied, please notify us promptly, and we will try to make things right.

NO SHIPMENTS are made during freezing weather. African Violets are tender plants and leaves will turn black when subjected to temperatures below 40°. Our Fall shipping season is short—subject to weather here in Detroit.

ORDER EARLY as many of the newer varieties are in scarce supply and will go fast. The FREE PLANTS are offered to you so we can receive your orders early. If we are sold out on any variety and you have not mentioned a second choice, we offer prompt refund. This would change the amount of your total order and may affect the number of FREE PLANTS you are entitled to . . . so do order early.

PRICES in this catalog cancel all previous quotations and are subject to change without notice.

GIFT MAILING SERVICE: If you'd like, we'll send an order of African Violets directly to your friends. Just enclose remittance and their name and address (write plainly) indicating the varieties. We'll include an appropriate card bearing your name. They will be delighted with your thoughtfulness!

OUR CATALOG is sent regularly to customers of record.

CULTURAL DIRECTIONS are sent with all orders.

TERMS are remittance with order, either check or money order. No C.O.D. shipments will be made.



*A Brief History of*  
**DOUBLE-FLOWERING DUCHESS**

*(pictured in color on the cover)*

About 8 years ago, in a greenhouse filled with the variety Blue Boy, a plant sport was found with very double blue flowers, with many extra petals. The term "sport" is applied to a plant which unexpectedly shows characteristics different from those of the normal variety and may be the starting point of a new strain.

This plant was kept aside and progressive leaf cuttings were taken for propagation from those plants that had the largest and fullest blooms, thus improving the original sport. I was given the privilege of naming and introducing this double-flowering variety last year, when it was offered for sale for the first time, as "DUCHESS".

An accurate description of the blossoms is given on page 9 of this catalog, along with the price, \$2.00. And, plants are sent in full bloom for your immediate enjoyment.

DUCHESS is the first of a new type of African Violet that is excitingly different, and a true aristocrat of the highest quality. It is the result of 8 years of selection and breeding by the originator—and yet is so easy to grow. Plants shipped are taken directly from the originator's greenhouses.

It is a fancier's variety—most desirable and very choice—and will lend importance to your collection.





## *A brief history of*

### **"F-1 HYBRIDS"**

*...temptingly different and as new as tomorrow*

These plants were first offered in my Spring 1948 catalog, and we truly had no idea what colors or foliage type would appear. We were pleasantly surprised! They did flower mostly in shades of blue, but the foliage is what took our eye. Robust leaves, with fine color and pattern and such unusual color underneath—we were very happy to have been able to send out all orders with plants in bloom. Though there were many dark blues we felt they resembled some of the varieties now listed in our catalog so our selection was made only of the most outstanding types—in blossoms and foliage, so that you could truly say your plant was distinct, different from any one listed for sale. If you wish, your plant of F-1 Hybrid (not a nice name, but more a classification) may be grown under any name of your selection.

To friends who did not receive my Spring catalog, we repeat a few lines about these F-1 Hybrids. They are plants grown from hand pollenized seed, and no two seeds, even from the same cross and pod, will produce plants just alike though they favor parent characteristics. The plants offered are full sized and are in bloom when shipped, at \$1.50 each. We have many plants to choose from, so you will receive a plant which I consider outstanding. Unless you ask for dark blue, we won't ship this color.

# AFRICAN VIOLET PLANTS

## Standard, Patented and New Varieties

Quality Plants—Quality Packing—Prices That Please

Sent POSTPAID

**AMETHYST:** We cannot show it in color this season but it should be. The most free-blooming variety in its color class—exquisite orchid-tinted lavender blossoms and quilted foliage, deeply flushed wine underneath. One of the first varieties you should buy for your collection. Fine undivided multiple-crowned plants (shown on page 23). **\$1.25**

**BI-COLOR:** A real two-tone variety that's new in my catalog. The plum colored tips on the two upper petals are a beautiful contrast to the pale orchid coloring of the rest of the bloom. You'll like it. **\$1.50**

**BLUE BIRD:** True copen blue flowers held well above the foliage. The two upper petals stand up like tiny wings. Leaves grow very large in size and have a smooth tailored appearance, quite attractive, and the underside is flushed wine. **\$1.25**

**BLUE BOY:** Blue Boy is one of the most popular varieties of all time, a fine grower and a good reliable bloomer. Violet-blue flowers with a bright yellow eye in the center. Foliage is medium green and plants increase quickly. Heavy plants. **\$1.25**

**BLUE EYES: NEW!** Soft baby blue round petal blossoms, a wee bit deeper in the center. Dark glossy forest green leaves. Nice color—beautiful foliage—its a variety collectors should have! **\$2.00**



**BLUE GIRL** (patented). The perfectly heart shaped leaves are so lady like and graceful, with fluted edges and an ivory white spot at the leaf stem, that this is one of the first varieties you should buy for your collection if you are a "beginner". Flowers are violet-blue. Fine plants.

**\$1.25**

**BLUE GIRL SUPREME:** Beautiful giant-flowering sport from Blue Girl—a new introduction of mine last year. This outstanding variety has fine free-flowering qualities not found in some of the other "Supreme's". The flowers are velvety-midnight blue with a touch of violet in the center, right next to the bright yellow eye—very striking! Foliage is husky and compact, with the familiar ivory spot. On mature plants there is a white spot in the center of each "flute". Undivided plants, vigorous, well rooted. (See back cover)

**\$2.00**

**BLUSHING MAIDEN:** A fine variety in an unusual color—not white and not pink—but a pastel shade in between. Blushing Maiden is a most suitable name. An accurate description of the blossoms: "wax-like creamy white with a pink tinge near the deep yellow eye." The foliage is light green. A lovely companion to Ionantha which has medium blue flowers, dark green quilted leaves.

**\$1.25**

**DUCHESS—Double-Flowering:** (Pictured on the cover, described on page 6. Our own introduction and entirely different from anything you have ever seen! Some flowers are deep royal blue on both sides of the petals and some will have blossoms that are blue inside and silvery white on the back. Each flower has from 12-20 petals and many more unfurled. You will notice the lack of "yellow eye" in the long-lasting blossoms, which grow in clusters held well above the foliage on long stems. Easy to grow. Large undivided true-to-name plants are in FULL BLOOM when shipped.

**\$2.00**

**DuPONT BLUE:** Giant sized true-blue flowers, with heavy round leaves, light green, a very compact plant which will show off the extraordinary blooms. **\$1.50**

**DuPONT LAVENDER-PINK** (not really pink at all). Has giant sized flowers of the deepest lavender shade. Foliage identical to DuPont Blue. **\$1.50**

**F-1 HYBRIDS** (seedlings, see page 7). Select plants, of unusual foliage and distinct color of blooms—undivided multiple-crowned plants, transplanted twice, with heavy root systems and shipped in bloom! We have a fine supply of seedlings growing, and will send only outstanding specimen plants. **\$1.50**

**IONANTHA:** Not a new variety, but very dependable, and it has been declared by many to be the most lovely of all light blue varieties. A favorite of ours. Clean enamel-like blue flowers of excellent substance, placed on strong stalks. Bloom abundantly. Long-stemmed foliage is gracefully pointed, heavily quilted, dark glossy green, and flushed deeply wine-color on mature plants. We offer large sized plants which are sure to bloom. **\$1.25**

**MENTOR BOY:** Flowers of a pleasing reddish-purple (no trace of blue), a splendid variety and entirely distinct from others in my catalog. Free blooming and grows rapidly. Blossoms reflect handsomely in the sunlight. Heavy undivided plants which are sure to please. **\$1.25**

**NEPTUNE:** (See back cover). The foliage of this variety makes it most outstanding! It is invariably admired, and promptly bought by all who see it so we had a photograph made to help you decide. Deeply quilted extra-large leaves which possess a wonderful shine or gloss—commands attention despite their unusual darkness. This



variety grows very flat and symmetrical, so is prettiest when grown one crown in a pot. Foliage is tinted rose underneath, on medium stems. Free blooming, large sized deep blue round-petal flowers. Handsome undivided plants, priced to please! **\$1.25**

**PINK BEAUTY:** (patented). Not a new variety but the only true apple-blossom pink in our catalog. Blooms freely, and looks especially nice among the dark blue varieties. Light green foliage. Very nice plants. **\$1.25**

**PURPLE PRINCE:** The flowers are so vivid and alive, intensely colored blackish purple of even tone, with a rich velvety surface. It is truly the darkest flower I have ever seen in African Violets, one to be enjoyed for the novel color. Blossoms are perfectly flat, and held well above the foliage. **\$1.50**

**RED HEAD:** This variety has been described as the nearest approach to true red thus far obtained in African Violets. Red Head is not really red, but more of a claret, very smooth, and does not fade. A new and attractive color. The flowers are unusual also in that they do not open up widely. Instead, they have the appearance of dainty cup-shaped bells. **\$1.50**

**ROSY BLUE:** Originated as a sport from Blue Boy, my own introduction in 1947. A plant in full bloom will have flowers of many different hues. Freshly opened blooms exhibit a pronounced maroon-wine cast which change to many shades of orchid and 'Rosy-Blue'. This unusual habit makes it most attractive and it stands in a special niche of its own. We have counted more blossoms on plants of Rosy-Blue than on any other variety in this catalog. If you have had trouble blooming your African Violets, Rosy-Blue is the one you should buy. Fine undivided plants, in bloom when shipped. **\$2.00**

**SAPPHIRE:** (Introduced by Prof. Holley). A lighter blue than Topaz, and also a smaller flower, but the blooms are a much clearer blue. Notice the place it holds in my "Blue Listing" on page 18—this is a new shade in my catalog. Nice pointed foliage. **\$1.50**

**SKY BLUE:** A new variety! It was displayed at the African Violet Society's 2nd Annual Convention in Cincinnati in May. Be the first of your friends to grow this most unusual variety. You've never seen such a light tint of blue or such handsome foliage either. A fine bloomer which produces many blue-tinted flowers—it's very choice! Mature plants will show a light dart in the center of the leaf, where it joins the stem. **\$2.00**

**TOPAZ:** (introduced by Prof. Holley). The blossoms have a violet tint in the center but the flowers are still blue. Has darker foliage and larger flowers than Sapphire above. **\$1.50**

**WEST COAST AMETHYST:** Very different from plain "Amethyst" in color and leaf pattern. The entire blossom is a light lavender, even lighter than the lowest petals of Bi-Color. A clear even color flower, it's the lightest of the lavenders I have for sale. Dark green leaf, toothed edge, tapered tip. **\$1.50**

**WHITE LADY:** (patented). Pure glistening white flowers overlaid with a frosty effect. The yellow eye in the center appears like a jewel. Light green white-stemmed foliage. Healthy, undivided, well-formed plants. **\$1.25**

**WHITE LADY SUPREME:** (patented). Another new variety, first time offered for sale! Has clusters of giant-sized snow-white blooms held well above true Supreme-type foliage. **\$2.00**



## FREE PLANTS

We like nice orders . . .

and are anxious to show our appreciation . . . so

if your order totals \$7.00, you may select any \$1.25 plant FREE.

if your order totals \$11.00, you may select \$2.50 worth of plants FREE.

if your order totals \$15.00, you may select \$3.75 worth of FREE plants.

if your order totals \$20.00, you may select \$5.00 worth of FREE plants.

The plants you choose as your free value are taken out of regular stock the same as though you purchased them separately. **Remember, everything in my catalog is sent POSTPAID.**



## SPECIAL "WAITING LIST" VARIETIES

The Hanging Basket Type. With so many orders yet unfilled from our Spring 1948 catalog, it would be unfair to take additional orders this season. A collector's item, which we hope to list again next season.

The Variegated Leaf Sports: These are very rare, as leaf cuttings taken from a variegated plant will not produce stock with variegated-type foliage. These sport from plain green-leaf varieties, such as listed in my catalog. Some of the leaves will be almost pure white, others will be striped creamy-white and marbelized shadings of green. No choice of variety, however, we will list the exact variety your plant "sported" from. The price of \$3.00 or \$4.00 per plant is determined by the number of varigated crowns, and the size and variety. "Waiting List" orders only.

We were genuinely surprised to see how many ordered this Extra Special Plant Collection last year—at 20 plants for \$25.00.

## **DELUXE COLLECTION**

**\$5.00**

1 plant Double DUCHESS in full bloom.....\$2.00

1 plant BLUE GIRL SUPREME, husky..... 2.00

1 plant Rosy-Blue—Blooming, undivided..... 2.00

Special: DE LUXE COLLECTION \_\_\_\_\_

Value \$6.00—for.....\$5.00

All three plants, labeled, sent postpaid. The above varieties were my own introductions during 1947. We offer them in this Deluxe Collection because we want you to know them all. They are very choice—and should be in your collection!



## **LEAF COLLECTION**

**7 Leaf Cuttings — \$1.00**

Grow your own plants—we offer 7 African Violet leaves, all different, unlabeled varieties, freshly cut from mature plants, for \$1.00 postpaid. Growing instructions for rooting these leaves will be included. These leaves are well packed and should thrive and grow for you. An inexpensive way of starting a nice collection at modest cost. Postpaid.



Named varieties of African Violet leaves. We meant to issue a Special List in Spring, of named varieties of leaves, but this did not get done. We are sorry, but at the time it looked as though we would be sold out on everything and would not have large mature leaves available for sale. We hope to have named leaves for sale in our next issue.



**"Beginner's" Plant Collection**  
**4 African Violet Plants, IN BLOOM,**  
**unlabeled, \$4.00**

We hope to make many new friends again this season, by this very special offer of four fine African Violet plants, all of them in bloom, all different though unlabeled varieties of my choice which are sure to please you! Sent postpaid, for \$4.00. (At least a \$5.00 value). Growing instructions are included, and plants will be taken from my regular stock and will be IN BLOOM to encourage you.

If you are starting a Labeled Plant Collection, please select the varieties you would like to have at the prices quoted in my catalog, for at the above price of \$4.00, plants sent would be of "our choice".

Note: This collection at \$4.00 plus a few other varieties of your choice, would entitle you to some "free" value.



**"Extra Special" Plant Collection**  
**25 African Violet Plants, labeled, for \$30.00**

One plant of each variety in my catalog properly labeled and sent postpaid. (The "waiting list" varieties not included). This is an outstanding offer—imagine getting \$8.50 worth of fine African Violet plants FREE. We hope you will show our catalog to your friends so you can share this wonderful saving. Value: \$38.50 at regular catalog prices. Extra copies of "Growing Instructions" will be sent if requested, and all 25 plants must be sent to one address. (Note: no further discounts. The free value is *included* at \$30.00).

<p align="center"><b>"Advanced Collector's" Collection</b>  <b>8 plants (new in my catalog) labeled, plus</b>  <b>60c size Pokon for \$11.00</b></p>
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The varieties listed below will keep your collection up to date, if you purchased the "Extra Special" plant collection from my Spring catalog. One plant each of the following varieties, 8 plants all properly labeled for \$11.00 postpaid, plus 60c size Pokon. (Note: No further discounts. Your *free value* is included at \$11.00).

Bi-Color .....	\$1.50
Blue Eyes .....	2.00
DuPont Blue .....	1.50
DuPont Lavender Pink .....	1.50
Sapphire .....	1.50
Topaz .....	1.50
West Coast Amethyst .....	1.50
White Lady Supreme .....	\$2.00
60c size Pokon .....	.60
	<hr/>
	\$13.60
Free Value .....	— 2.50
	<hr/>
	\$11.00



You'll notice we mention The African Violet Society in our catalog. The Society will welcome you as a member, and application for membership may be made by writing Mr. Boyce Edens, 2694 Lenox Road, Atlanta, Ga. "The African Violet Magazine" published by the Society, contains a wealth of information on this most enjoyable hobby.



# POKON Plant Food

## POKON PLANT FOOD Is Best for African Violets

If you have had trouble getting your African Violets to bloom, may I recommend Pokon, the concentrated, imported fertilizer from Holland.

Pokon's analysis of 16-21-27 makes it the richest fertilizer in the world. It works wonders on all house plants, but really outdoes itself on African Violets.

It's clean—odorless—easy to apply. It's 100% soluble in water, contains no filler, and is 100% immediately available as food for your plants. The crystals dissolve instantly.

Pokon does not contain chloride to burn tender plant roots. It produces stronger root growth—sturdier stems—rich, green luxuriant foliage, and larger, longer lasting blooms.

**DIRECTIONS:** Feed Pokon to your African Violets regularly, once a week, by dissolving 1 level teaspoonful in a quart of tepid water. I know you will be delighted with the results.

### PRICES POSTPAID . . . NO C.O.D.'s

#### *25c trial size—*

can be included with your plant order when shipped; we do not have the outer mailing cartons so cannot send it separately.

#### *60c size jar—*

Enough for 150 feedings; we have mailing cartons on this size.

#### *\$1.00 size jar—*

300 feedings; we have mailing cartons on this size also.

## About the Different "Blues" and "Lavenders"

We are able to see the difference in the shades when we compare one variety against another, because we have them both, but we admit it must be difficult for you to judge the color of Ionantha blooms or Sapphire when you have neither plant in your hand. So, this is our new idea, and we will list the lightest at the head of the list, and the darker the flower is, the farther it is down the list.

### "BLUES"

1. Sky Blue
2. Blue Eyes
3. Ionantha
4. Blue Bird
5. Sapphire
6. Topaz
7. Dupont Blue
8. Neptune
9. Blue Boy
10. Blue Girl
11. Blue Girl Supreme

### "ORCHID-LAVENDERS"

1. West Coast Amethyst
2. Bi-Color
3. Amethyst
4. DuPont Lavender Pink



## POTTING SOIL

**African Violet Potting Soil:** If you are unable to mix your own soil, and would like to have some on hand, for re-potting your plants, I offer a special mixture. It contains the proper amount of: good garden soil, leaf mold (rich woods earth), well rotted manure, peat moss and sand, and bone-meal, plus a bit of broken clay pottery for drainage. The soil has been steam-sterilized, and treated with sodium selenate to resist mite. We offer:

3 lb. box postpaid for \$1.00

5 lb. box postpaid for \$1.75

(Note: This soil will be shipped separately, and due to the high cost of box and postage, may we ask that you do not include the price of the SOIL when adding up your order for "free value"?)



## IN CLOSING—

### A Few Hints About Things to Come . . .

We do enjoy issuing this little catalog. And we do enjoy our reputation for being "first to offer" the very choice and new varieties.

Last year, we were privileged to offer a double flowering, named Duchess, to collectors for the first time, at the same time as we introduced Blue Girl Supreme, which we consider is the largest flowered variety we know of. And the variety Rosy-Blue, as the most free-flowering of all.

In our Spring 1948 catalog we introduced the F-1 Hybrids, plants grown from seed, in a riot of shades and leaf patterns, and they were received with much enthusiasm by collectors who were interested in hybridizing, to produce finer, more improved modern types.

And in this, our Fall 1948 Catalog, though we offer no new introduction of our own, we have added 8 new varieties for your consideration—each one distinct and a worthy addition to your collection. We will try to keep our catalog "up to date" by dropping varieties which are unsatisfactory under home conditions, because we know very few of our customers do have a greenhouse to pamper the stubborn ones. You can rely on our descriptions of the varieties and those which are almost similar will not be offered, as we wish our catalog to list only truly distinct types.

Under propagation at this time are several varieties which are distinct but which cannot be named unless they propagate true-to-type, which is very important. And, we have some very choice named seedlings, but due to the plants being too small for Fall delivery, will wait to offer them in our Spring 1949 catalog. They will be large plants and in full bloom for Spring shipment, but rather than offer them for Fall delivery and have them not up to our high-quality size and standard, we feel it's best to wait.

## A FEW KIND TESTIMONIALS . . .

May 30, 1948; "I certainly had a thrill when my box of African Violets arrived from you last Friday. They were the first I had ever received by mail, and I had ordered them with some misgivings. The plants were in fine condition and am very pleased with them. Thanking you from the bottom of my heart for introducing me to violets by mail, I am, Sincerely, Mrs. N., Cincinnati, Ohio".

May 13, 1948: "The Violet plants I ordered from you arrived yesterday, and in such excellent condition that I am writing you to thank you for them, and for the very clear directions that came along. Wishing you all success, I am, Mrs. M., Chicago, Ill."

May 18, 1948: "I received the four violet plants today, and I must tell you right now what wonderful condition they arrived in, not one leaf broken and such nice plants. Mrs. W., Illinois".

May 24, 1948: "My Violet order arrived today in perfect shape. We are impressed by your care in packaging the plants and leaves. We have been growing violets several years with fair success, but this is our first experience in buying plants by mail.—Milwaukee, Wisc."

May 24, 1948: "I have thought every day since my plants arrived I'd write you to say thanks for such nice plants. They were in grand shape, you had them packed so nice they couldn't have been any other way but nice.—Mrs. C., Texas".

May 25, 1948: "I have never seen such beautiful plants come through the mail, not a leaf broken.—Mrs. D., California".



## Some Hints on African Violet Culture

### A Few Don'ts—

- Don't be without African Violets!
- Don't water your plants too often; allow the soil to dry out at times.
- Don't allow mature leaves to turn jelly-like and die; use them as cuttings.
- Don't pour cold water into the crown; use warm water, and drain the excess.
- Don't forget—water on the leaves with sun shining on them causes brown spots!
- Don't neglect fertilizing them with Pokon—it really makes them bloom.
- Don't use a pencil for labeling; ordinary ink on adhesive tape is better.
- Don't water your plants before dividing; stems should be limp, so they won't snap.
- Don't divide them when they're blooming; you'll shake off the flowers.
- Don't keep a diseased plant; it may ruin your entire collection.
- Don't let me frighten you; they're easy to grow!

### A Few Do's:

- Do tell your friends about my catalog; I'll be grateful.
- Do show your plants off to advantage; give them room to be graceful.
- Do divide your plants when mature; a one-crowned plant is much prettier.
- Do not change your methods of propagation if you are enjoying success.
- Do wash the leaves occasionally under a slow faucet, using warm water.
- Do keep your collection up to date, by staying on my mailing list.
- Do write me if you have time, and let me know if you're pleased with your order.



Due to the number of letters received inquiring about: "those white bugs in the soil which can swim and jump, also found in the saucer and on top of the soil", these are Springtails which live on the compost in soil. Harmless but annoying. Probably can be eradicated by using Red Arrow or Black Leaf 40 or similar nicotine product, according to directions on the carton.



**IONANTHA: \$1.25**

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**MENTOR BOY: \$1.25**



From:

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MRS. JENNIE SPOUTZ

13310 State Fair

Detroit 5, Michigan





# ORDER BLANK

**DO NOT WRITE IN  
THIS SPACE**

MRS. JENNIE SPOUTZ

Specialist in African Violet Culture

13310 State Fair

## Detroit 5, Michigan

**Sustaining Member**

African Violet Society of America, Inc.

Order No. ....

Amount Received: \$.....

Date of Order.....

Date Shipped .....

Via .....

Ship to.....  
PLEASE PRINT

Street—RFD—Box No. ....

Town and State .....

Would you prefer that we ship via Special Delivery or Special Handling? Add 20c to your total order.

[illegible]

All plants sent PREPAID and prices include postage and packing. Have you included your FREE PLANTS? See Page 13 in my catalog.

DEAR MRS. SPOUTZ:

Please send copy of your catalog to:

## Quality Plants

## Quality Packing

## Prices that Please









**BLUSHING MAIDEN: \$1.25**

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**AMETHYST: \$1.25**





**NEPTUNE: \$1.25**

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**BLUE GIRL SUPREME: \$2.00**